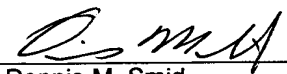
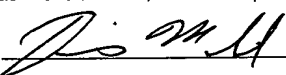


AF5

AMENDMENT TRANSMITTAL LETTER				After Final Rejection	
Application No. 09/805,527		Filing Date March 13, 2001		Examiner M. A. Fadok	
				Group Art Unit 3625	
Applicant(s): Brian M. Siegel and Gregory D. Gudorf				Docket No. SONY 3.0-025	
Invention: METHOD AND SYSTEM FOR DISTRIBUTING PRODUCT INFORMATION					
TO THE COMMISSIONER FOR PATENTS					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	33	- 33 =		x	
Independent Claims	6	- 6 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00
<input checked="" type="checkbox"/> Large Entity <input type="checkbox"/> Small Entity					
<input checked="" type="checkbox"/> No additional fee is required for this amendment.					
<input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ A duplicate copy of this sheet is enclosed.					
<input type="checkbox"/> A check in the amount of \$ _____ to cover the filing fee is enclosed.					
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge and credit Deposit Account No. <u>12-1095</u> as described below. A duplicate copy of this sheet is enclosed.					
<input checked="" type="checkbox"/> Credit any overpayment.					
<input checked="" type="checkbox"/> Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.					
 Dennis M. Smid Attorney Reg. No. 34,930				Dated: <u>August 8, 2006</u>	
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP 600 South Avenue West Westfield, New Jersey 07090 (908) 518-6374					
I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as First Class Mail, in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.					
Dated: August 8, 2006		Signature:  (Dennis M. Smid)			



I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as First Class Mail, in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: August 8, 2006

Signature:

(Dennis M. Smid)

EXPEDITED PROCEDURE

Group Art Unit: 3625

Docket No.: SONY 3.0-025

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: :
: Siegel et al. :
: Application No.: 09/805,527 : Group Art Unit: 3625
: :
: Filed: March 13, 2001 : Examiner: M. A. Fadok
: :
: For: METHOD AND SYSTEM FOR :
: DISTRIBUTING PRODUCT INFORMATION :

AMENDMENT UNDER 37 CFR 1.116

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated June 8, 2006, finally rejecting claims 10-13 and 23-25, please amend the above-identified U.S. patent application as follows: